

DELTA

Digital Excavation through
Learning and Training in Archaeology
Project No: 2019-1-EL01-KA203-062875

Hybrid
International
Conference
Digital
Transformation
of Archaeology

04.06 2022

Starting at 10.00 EEST
Electra Palace Hotel, Athens

Registration Form

Certificates of participation will be awarded

<http://www.project-delta.eu/>
f @projectdeltaeu
t @deltaprojecteu
i info@daiissy.eap.gr



Organized by

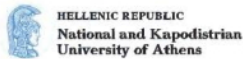


Dynamic Ambient Intelligent
Sociotechnical Systems
daiissy.eap.gr
info@daiissy.eap.gr

COORDINATOR



PARTNERS



**SITAR: AN OPEN DATA
PLATFORM FOR DIGITAL
ARCHAEOLOGY OF ROME.
FROM DATA COLLECTING
TOWARDS SHARED
KNOWLEDGE**

Mirella Serlorenzi

Sitar Project Director (Soprintendenza Speciale di Roma)

Ascanio D'Andrea

IT /GIS team (Sitar Project)

Riccardo Montalbano

IT /GIS team (Sitar Project)



Co-funded by the
Erasmus+ Programme
of the European Union

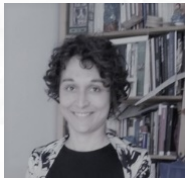
The European Commission support for the production of this publication does not constitute endorsement of the contents which reflects the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.

Project Director



Mirella Serlorenzi
SSABAP

SITAR team



Giorgia Leoni
Scientific Technical
Assistant SSABAP



Federica Lamonaca
Archaeologist /Topographer



Stefania Picciola
Archaeologist



Arjuna Cecchetti
Archaeologist



Stefania Valentini
Archaeologist



Alessandro Vecchione
Archaeologist /Topographer

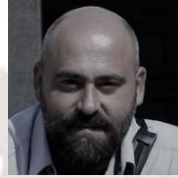
IT team



Carlo Cifarelli
Senior Software Engineer



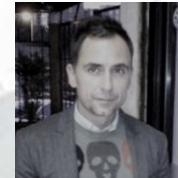
Riccardo Montalbano
Archaeologist, GIS Expert



Ascanio D'Andrea
Archaeologist, GIS Expert



Andrea De Tommasi
GIS Expert



Daniele La Nave
Senior Java Developer

A 15-YEAR PROJECT

Project starting

Development, testing and first publication of data inside the intranet webGis of the Archaeological Superintendency of Rome

Implementation of SITAR database, expansion of the system's logical architecture

Archive data completion of the Rome Archaeological Constraints Map

2007

2008

2009

2010

New web interface, functional implementation of webGIS and integration of data editing tools in geo-web applications

new WEB-GIS application inside a comprehensive distributed platform

New official website, new web-interface, consultation and research tools. Sharing Open Data.

work in progress...

2011-2016

2017-2019

2020-2021

2022

A live-learning school for archeologists

Joined SITAR project

Laura Acampora, Funzionario Archeologo DG Musei
Alice Ancona, Assistente Tecnico SSABAP-RM
Irene Baroni, Assistente Tecnico SSABAP-RM
Claudia Berlendis Archeologa
Valeria Boi, Funzionario Archeologo ICA
Daniela Bruno, Archeologa
Alba Casaramona, Assistente Tecnico SSABAP-RM
Arjuna Cecchetti Archeologo
Barbara Ciarrocchi, Assistente Tecnico SSABAP-RM
Sara Colantonio, Funzionario Archeologo MNR
Fulvio Coletti, Assistente Tecnico Parco Archeologico Colosseo
Cristiana Cordone, Topografa
Francesca Crescentini Archeologa
Luca De Angelis Archeologo
Emanuela D'Ignazio Archeologa
Valentina Di Stefano, Funzionario Archeologo SABAP-BO
Rachele Dubbini, Archeologa
Fabiola Fraioli, Archeologa
Petra Gringmuth, Topografa
Ilaria Jovine, Funzionario Archivista Polo Museale Umbria
Luisa Marulli, Archeologa
Mirco Modolo, Funzionario Archivista ACS
Marida Moretti Archeologa
Roberto Narducci, Funzionario Archeologo SSABAP-RM
Raffaella Palombella, Archeologa
Cecilia Parolini, Archeologa
Giorgia Pasquali, Archeologa
Alessandro Pintucci, Archeologo
Martina Revello Lami Archeologa
Anna Romano Archeologa
Simone Ruggeri, Archeologo
Francesca Chiara Sabbatini, Architetto
Milena Stacca, Archeologa
Lino Traini, Funzionario Archeologo SABAP-CS
Annalisa Treglia, Funzionario Archeologo DG Musei Puglia
Claudia Tempesta, Funzionario Archeologo Parco Archeologico Ostia Antica



Contribution to IT development

AESYS S.r.l. – Progettazione e sviluppo software e web design per l'implementazione dell'interfaccia grafica del portale web SITAR (miglioramento ergonomico); implementazione dell'applicativo web SITAR Knowledge Base
AreSoft S.r.l. – Studio di fattibilità per l'implementazione nella piattaforma SITAR di un modello di gestione dei dati archeologici 3D
Blue Bits S.r.l. – Seconda fase di sviluppo tecnologico del webgis
A. Caprioli – Consulente per la seconda fase di sviluppo del webgis
EiS S.r.l. – Sviluppo del Modulo Gestionale Documentale (SIGEDO)
Emeri Farinetti, Archeologa
R. Grassucci – Consulente per la seconda fase di sviluppo del webgis
SOFTLAB S.p.A. – Sviluppo WebAIS e sue implementazioni e prototipo della Digital Library
Università degli Studi di Verona, Dipartimento di Informatica – Mappatura del modello dati SITAR sullo standard internazionale GeoUML
Andrea Varavallo, Sistemista – Seconda fase di sviluppo tecnologico del webgis e primo portale web archeositarproject.it

MAIN PROJECT GOALS

to **OVERCOME** years of delay in standardization processes for archaeological data management of the Superintendence

to **SIMPLIFY** management/administrative framework in order to enhance processes related to the protection and promotion of Cultural Heritage

to **BUILD** a flexible and dynamic tool that can be expanded and modified, according to new needs

to **TAKE ADVANTAGE** of previous experiences within the Superintendence and other institutions with already acquired and available data

to **PROVIDE** new tools in order to better inform and influence a responsible urban and landscape planning

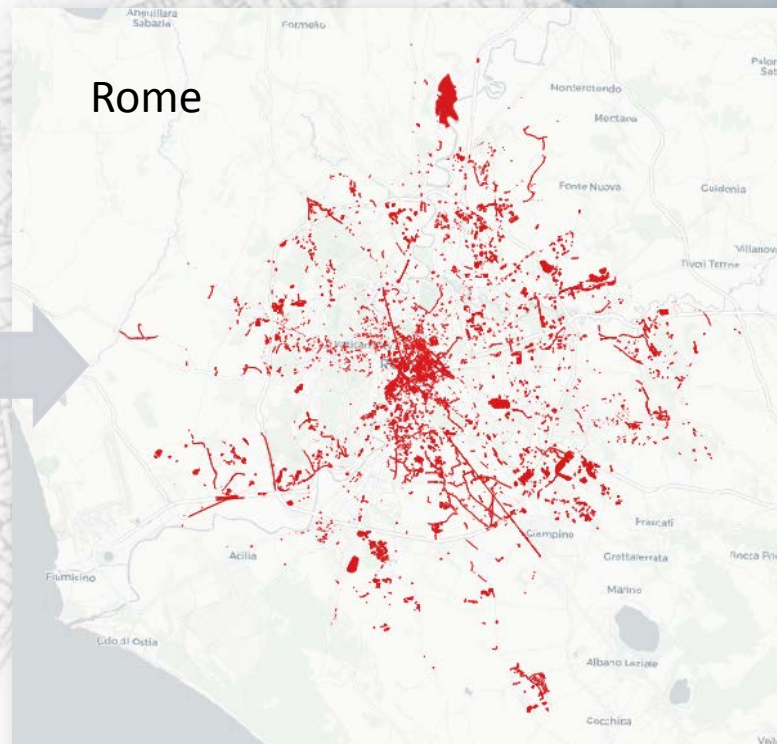
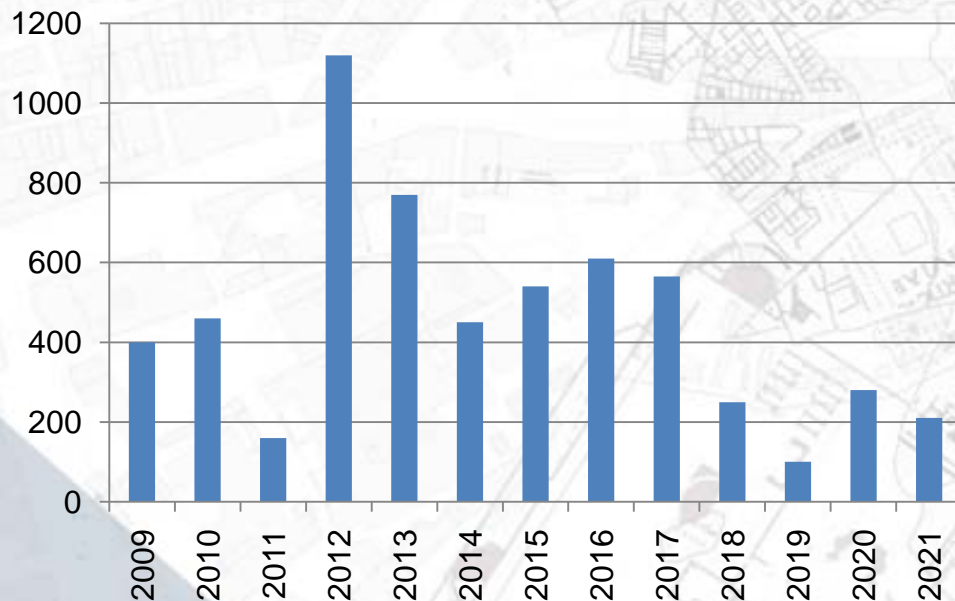
to **OFFER** an online open-data webgis tool for sharing knowledge

ACADEMIC INSTITUTIONS AND OTHER STAKEHOLDERS NETWORK

- Regione Lazio
- Università degli Studi della Basilicata
- Freie Universitaet Berlin
- University of Groningen – Groningen Institute for Archaeology
- Università Ruprecht Karl di Heidelberg
- Università degli Studi di Palermo
- Sapienza Università di Roma
- Università degli Studi di Roma Tor Vergata
- Università degli Studi Roma Tre
- Università degli Studi di Siena
- Università degli Studi di Trieste
- Università degli Studi di Verona
- Associazione Culturale DAT – Borsa di Studio “Silvia Mellace”



SOME NUMBERS



• archeological surveys

6.000

• archeological features

19.000

• digital documents

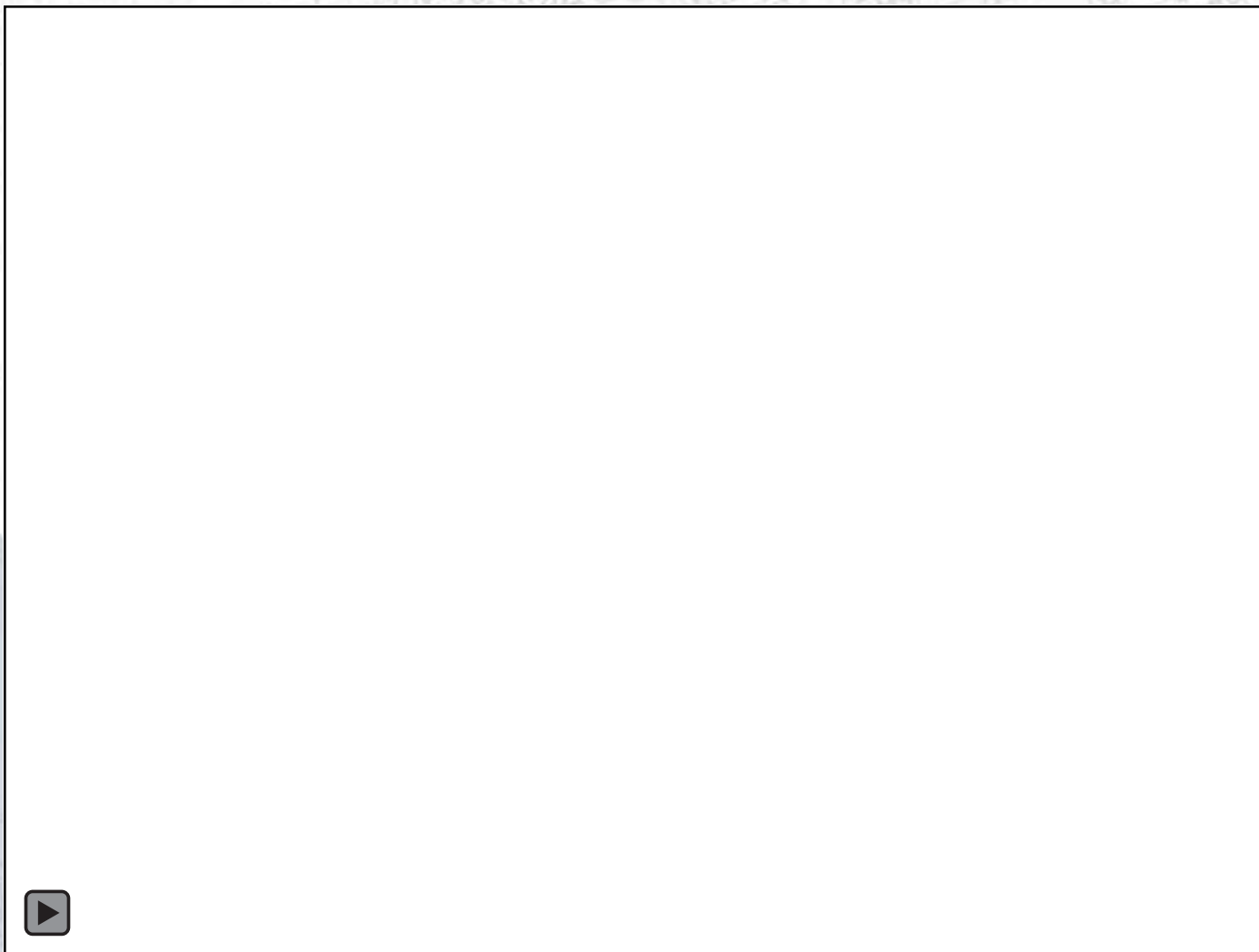
47.000

2009



2022

data geographic distribution



GUIDELINES FOR ARCAHEOLOGICAL INTERVENTIONS

archeositarproject.it/manuale-uso/linee-guida/

ARCHEOSITARPROJECT

Progetto

Open Data

Utenti e Funzionalità

Team

News

Contatti

WebGIS

IT

Linee Guida

Home / Utenti e Funzionalità / Linee Guida

DA – Documentazione Amministrativa



Nota di consegna della documentazione contenente l'elenco degli elaborati presentati

Formato File: pdf/A

Modello DA

Documentazione Amministrativa

DS – Documentazione Scientifica



Schede con informazioni generali sullo scavo e su ciascuna evidenza (PA) individuata.

Formato File: pdf/A

Scheda OI

Modello Scheda OI

Scheda PA

Modello Scheda PA

DGA – Documentazione Grafica



Posizionamento topografico, planimetria generale e di dettaglio, sezioni stratigrafiche e prospetti.

Formato File: dxf, dwg, shp, sdf, geodatabase

Documentazione Grafica

Modello .dwg

Modello .dxf

Modello .jpg

DI – Documentazione Fotografica



Immagini digitali generali dell'area d'indagine e particolari delle evidenze rinvenute.

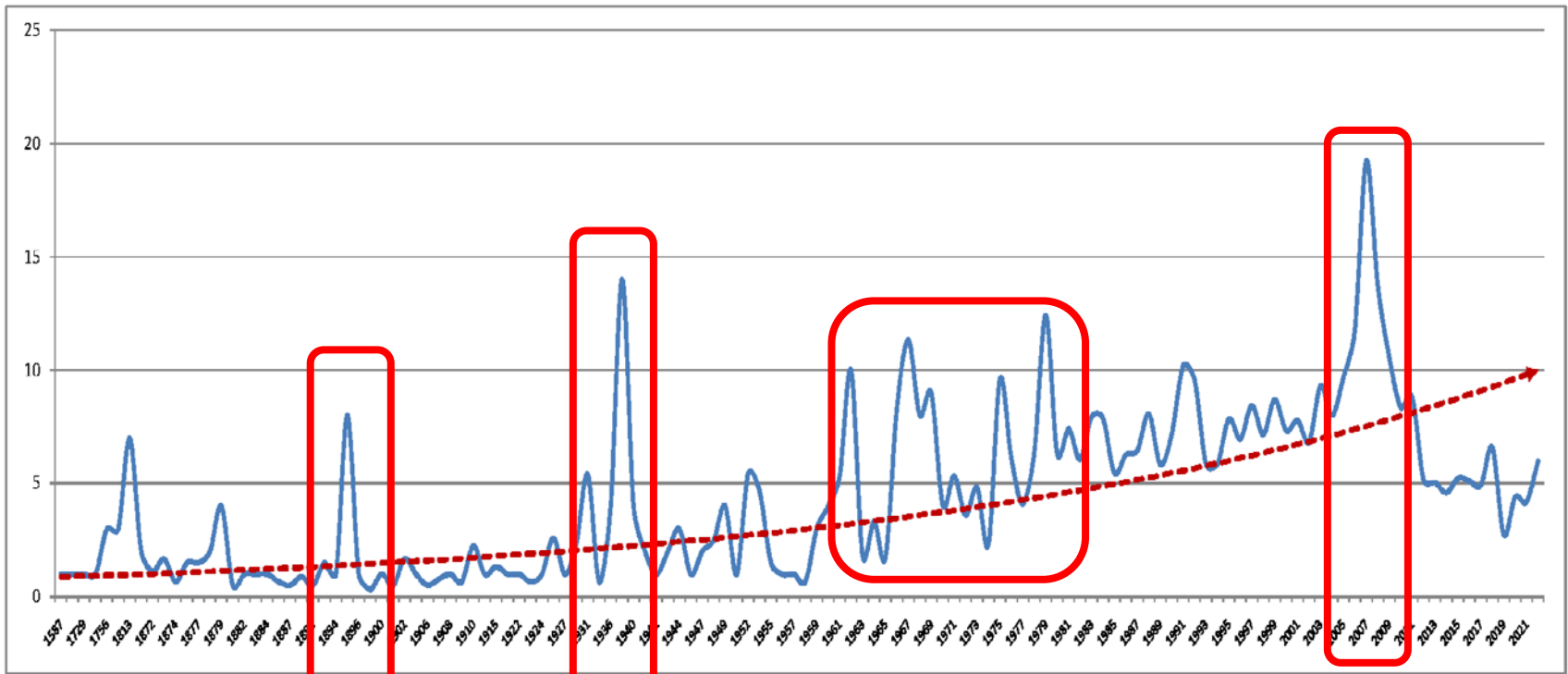
Formato File: tiff, jpg

Documentazione Fotografica

Modello DF

SITAR NUMBERS

following main urban development along centuries



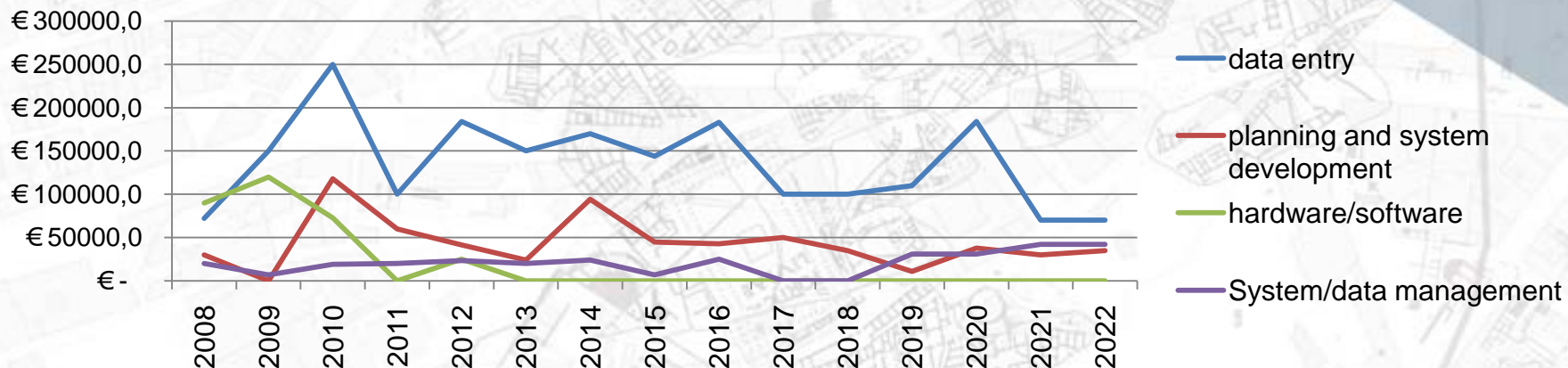
“Umbertina”
Rome

Fascist era
urban changes

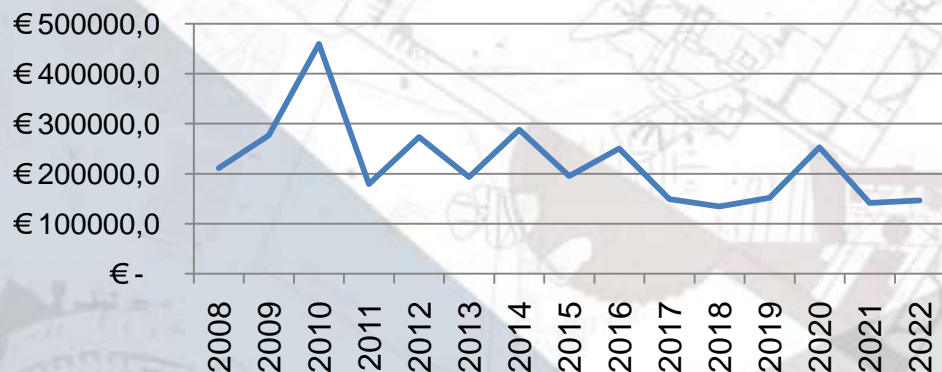
major interventions
of residential
buildings during
1970s

new underground
Metro C

SITAR COSTS by CATEGORIES (2008-2022)



SITAR COSTS per YEAR (2008-2022)



Total costs 2008-2022

- Data entry: € 2.037.000 **62%**
- System planning and development: € 54.900 **9%**
- Hardware /software: € 307.700 **9%**
- System management: € 311.300 **20%**

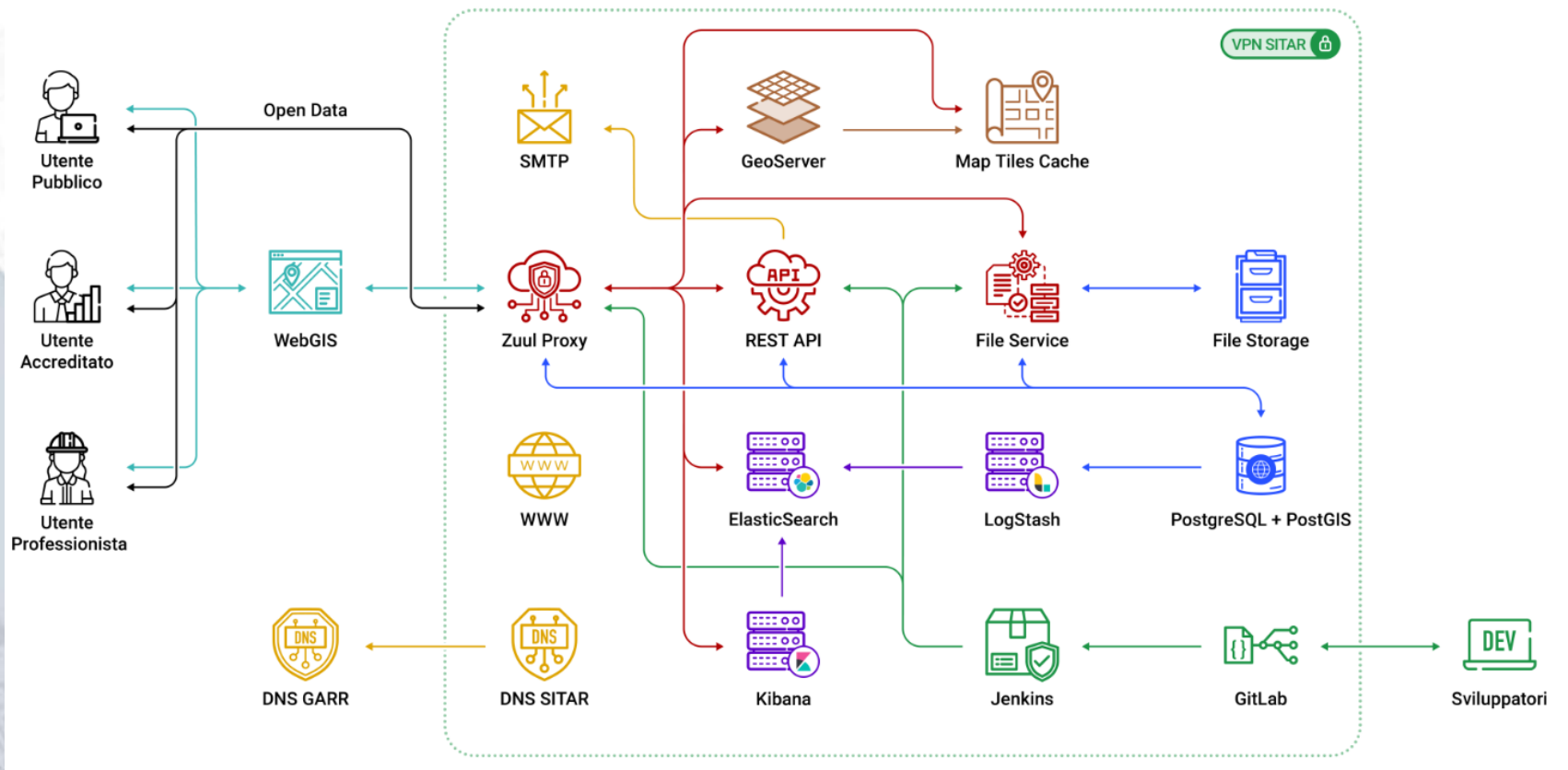
total costs 2008-2022:
3.310.900 €



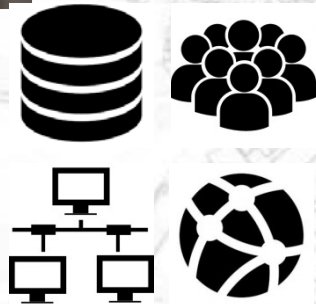
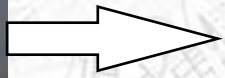
SITAR PLATFORM: AN OVERVIEW

NEW PLATFORM

- OPEN DATA services
- Collaborative services (request for change & download)
- Scalable and module based system (possible integration of other management tools)

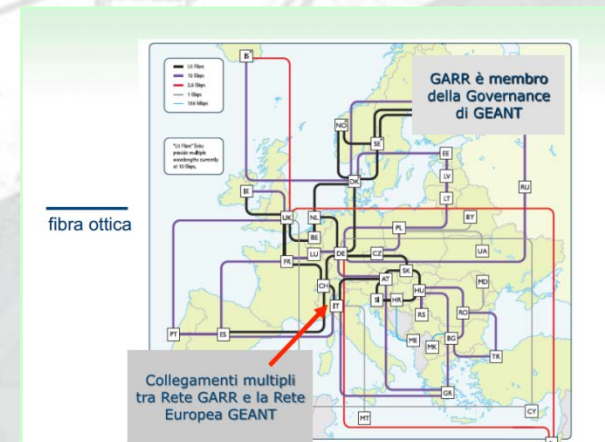


Italian network for scientific research: GARR



- 2013: connection of SITAR to the GARR Italian Research Network
- 2015: from SITAR physical servers to virtualizations residing on physical machines managed by the GARR Consortium
- 2018: preparation of a new entirely cloud-based infrastructure, hosted on the GARR network servers and managed through OpenStack open-source cloud technology

The choice of the GARR cloud allows for a containment of server management and maintenance costs and from a systemic point of view, a guarantee in terms of long-last preservation of the acquired and processed archeological documentation.



SITAR DATA MODEL: main entities relations

Origin of Information

OI – Origine dell'Informazione



L'Origine dell'Informazione (OI) è il livello che racconta la storia dell'indagine archeologica e raccoglie tutte le informazioni di carattere anagrafico, tecnico e descrittivo che consentono di individuare l'origine del dato.

L'Origine dell'Informazione non identifica un oggetto archeologico fisico o un sito, ma l'areale che ha generato e contiene l'informazione. Questo livello raccoglie la generalità dei dati provenienti dalla ricerca archeologica (scavi, sondaggi archeologici e geognostici, ricerche bibliografiche e d'archivio, studio monografico di complessi o singoli monumenti) costituendo esso stesso un metadato del sistema.

Archaeological Unit

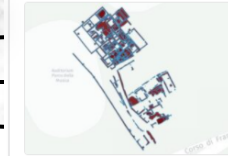
UA – Unità Archeologica



L'Unità Archeologica (UA) è il livello di sintesi interpretativa all'interno del quale le singole Partizioni Archeologiche appartenenti ad un unico contesto, che la storia ha diviso, vengono riaggregate per una ricostruzione dei tessuti storici della città di Roma.

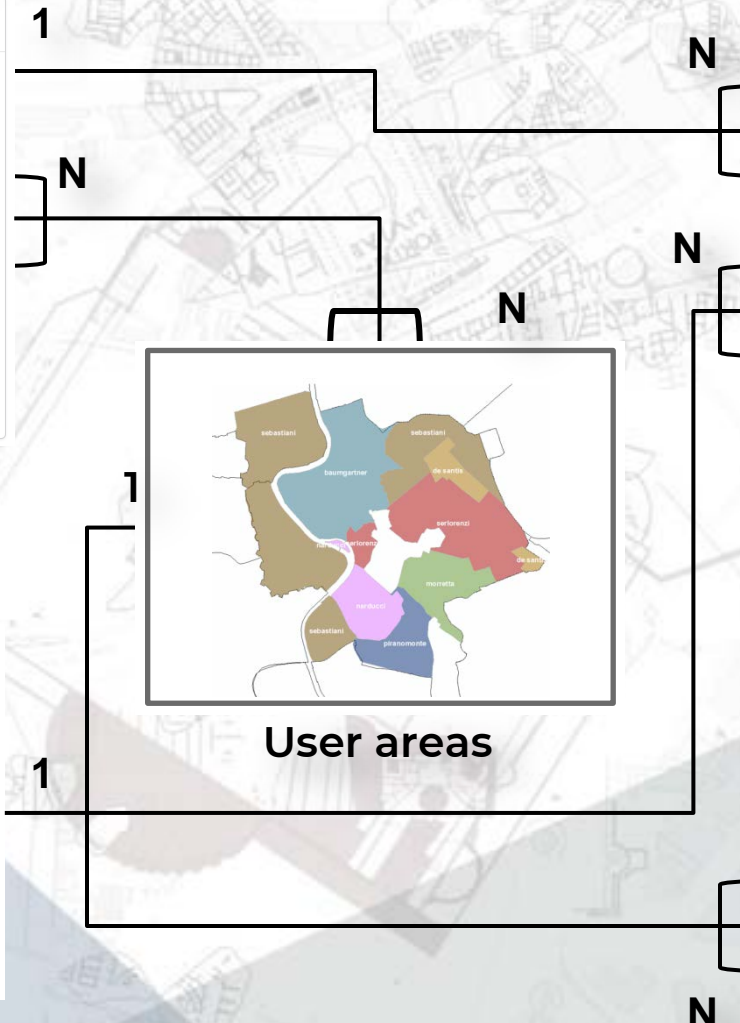
Archaeological Partition

PA – Partizione Archeologica



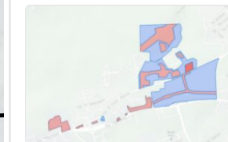
La Partizione Archeologica (PA) è il livello analitico dell'informazione e registra i dati essenziali della conoscenza archeologica, vale a dire tutti i rinvenimenti che ciascuna indagine ha individuato.

Le Partizioni Archeologiche corrispondono ad azioni umane circoscritte nel tempo e nello spazio: ogni partizione viene distinta sulla base di un criterio di omogeneità cronologica e funzionale (generalmente corrisponde a quello che nell'analisi del dato stratigrafico è definito attività/gruppo di attività) consentendo una mappatura dello sviluppo diacronico e delle variazioni d'uso di ogni sito esaminato.



Law constraints for protection

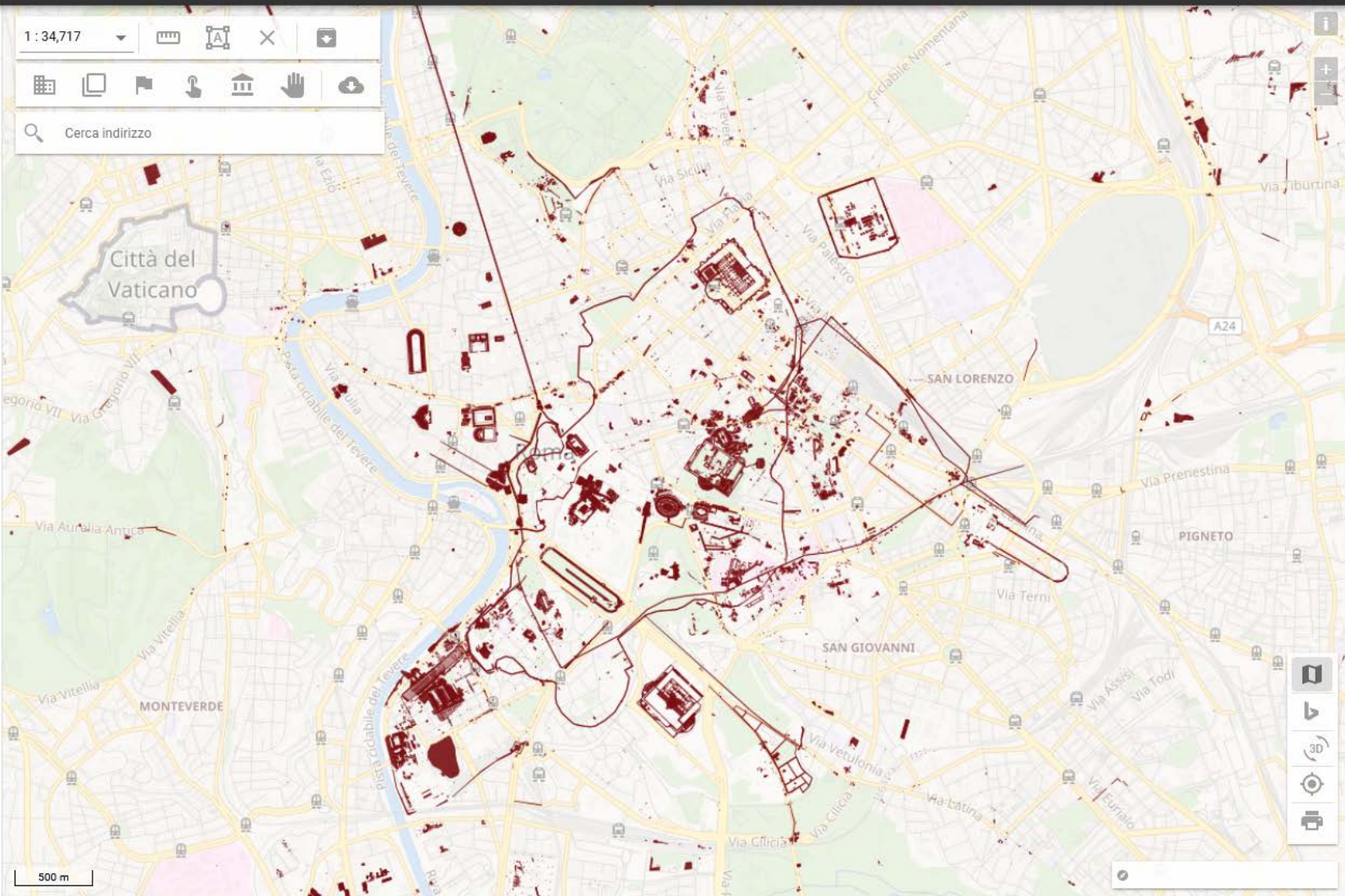
DT – Dispositivi di Tutela



All'interno del SITAR, inoltre, a supporto della protezione del patrimonio culturale sono presenti anche i Dispositivi di Tutela (DT), ossia aree di salvaguardia di complessi, siti e monumenti archeologici, monumenti architettonici o contesti paesaggistici di particolare interesse e rilevanza.

Map controls: Home, Scale 1:34,717, Fullscreen, Measure, Print, Share, Layers, Settings, Search 'Cerca indirizzo'

Map navigation icons: Home, Fullscreen, Measure, Print, Share, Layers, Settings, Search

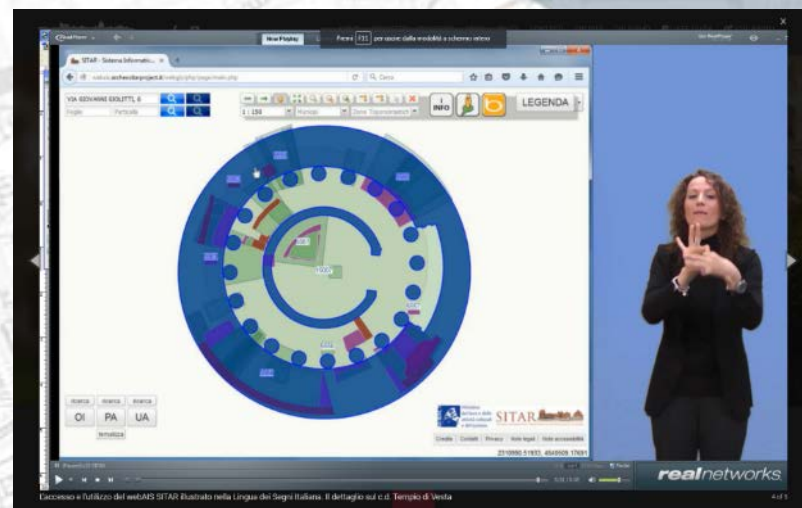


Map navigation icons: Home, Fullscreen, Measure, Print, Share, Layers, Settings, Search



WHO USES SITAR?

2016: first institutional website



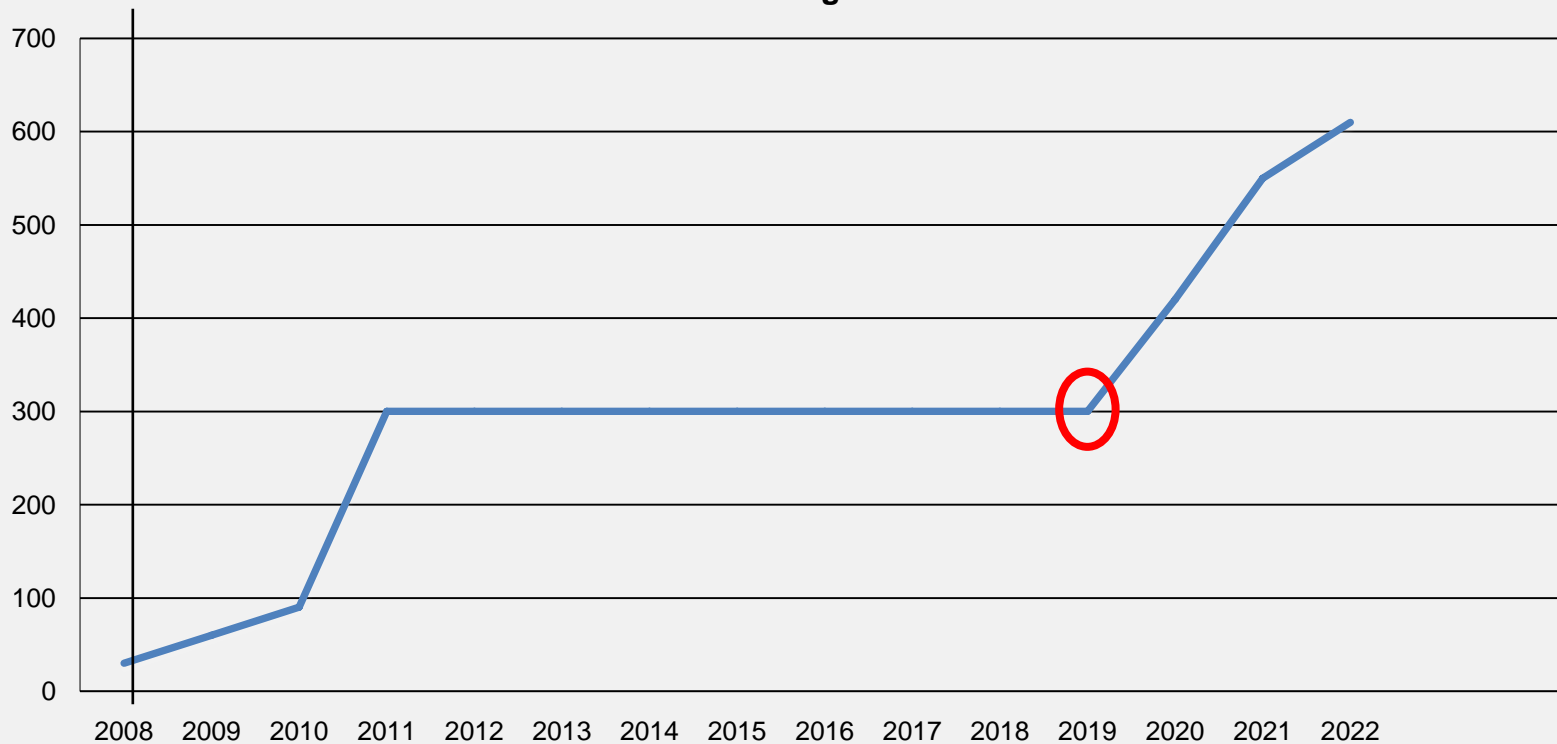
FROM 2020: NEW SITAR WEBSITE ONLINE



- opendata services
- guidelines for archaeological interventions
- tutorials (how to use)
- API descriptions
- WEBGIS services (WMS and WFS)

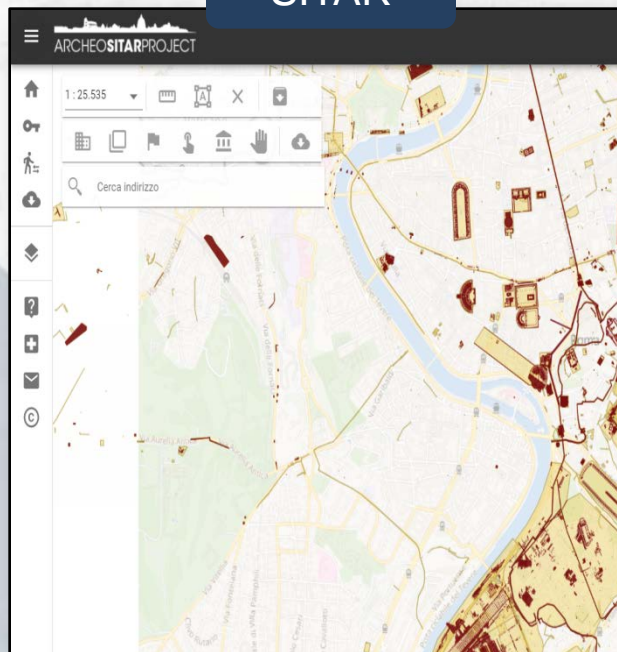
SITAR NUMBERS – REGISTERED USERS

Annual increase of registered users



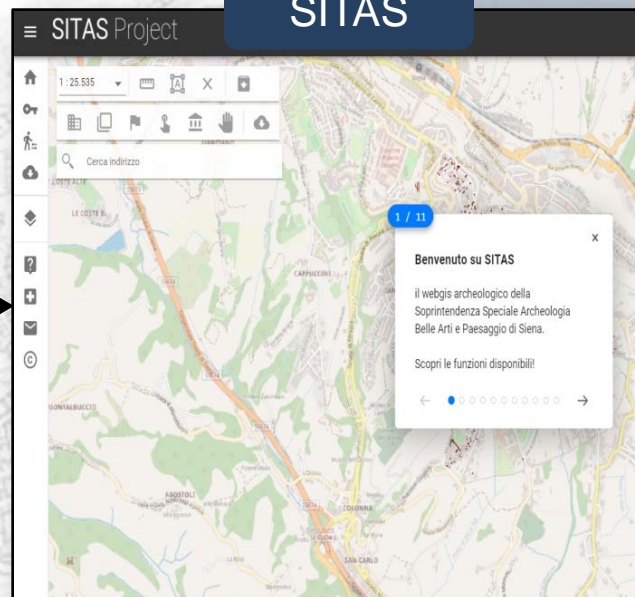
SITAR FAMILY

SITAR



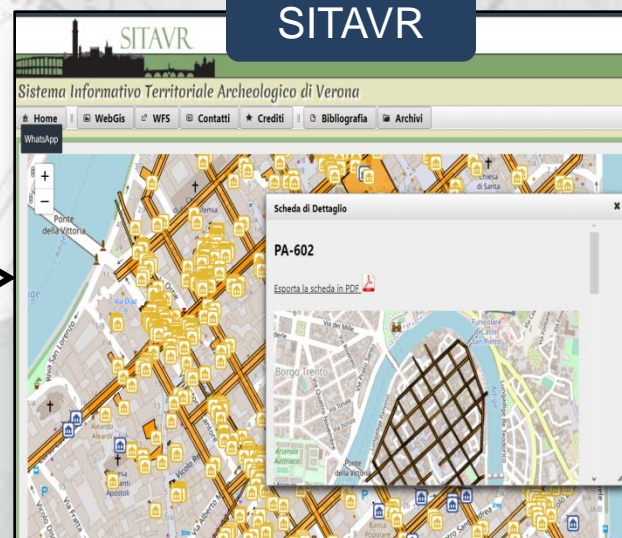
ROME

SITAS



SIENA

SITAVR



VERONA



WEB SITE
<https://www.archeositarproject.it>

NEW AND RETURNING VISITORS

Google Analytics Audience Overview

Continent ▾

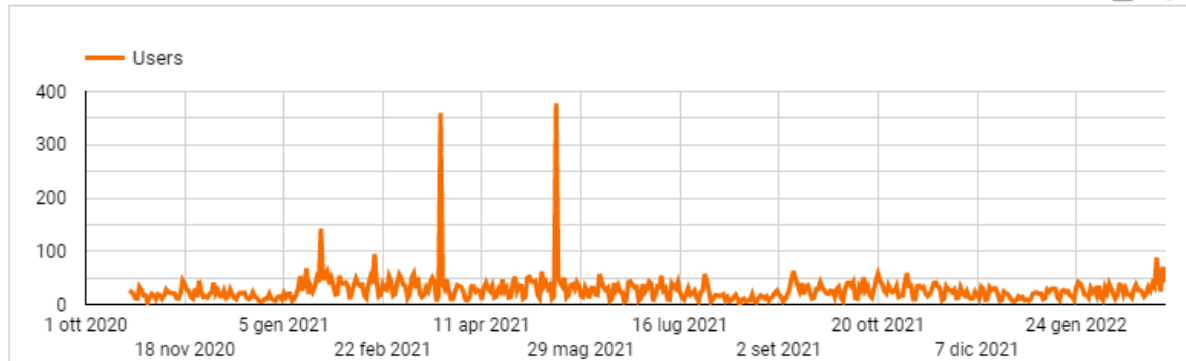
Region ▾

Channel ▾

Device ▾

1 ott 2020 - 8 mar 2022 ▾

Your audience at a glance



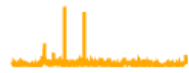
Users

9.192



New Users

9.220



Number of Sessions per User

1,66



Sessions

15.303



Pageviews

34.119



Pages / Session

2,23



Avg. Session Duration

00:01:43

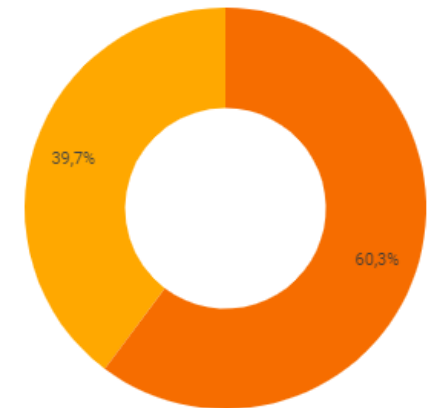


Bounce Rate

58,00%



New Visitor Returning Visitor



New Users

400

200

0

1 ott 2020 27 dic 2020 24 mar 2021 19 giu 2021 14 set 2021 7 mar 2...

0

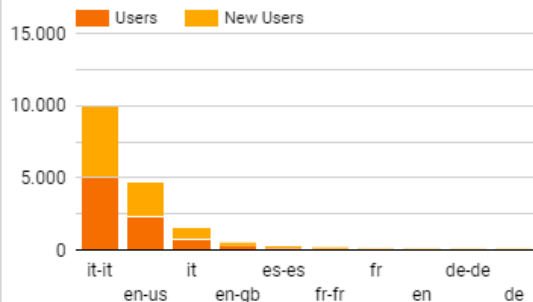
200

400

NATIONAL AND INTERNATIONAL VISITORS

Let's learn a bit more about your users!

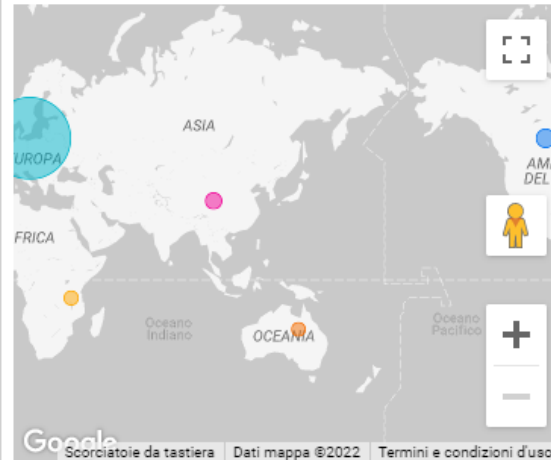
Language breakdown



Language	Users	New Users
1. it-it	5.002	5.009
2. en-us	2.351	2.354
3. it	774	757
4. en-gb	281	282
5. es-es	140	140
6. fr-fr	101	102
7. fr	50	50
8. en	45	45
9. de-de	41	41
1... de	41	41

1 - 10 / 87 < >

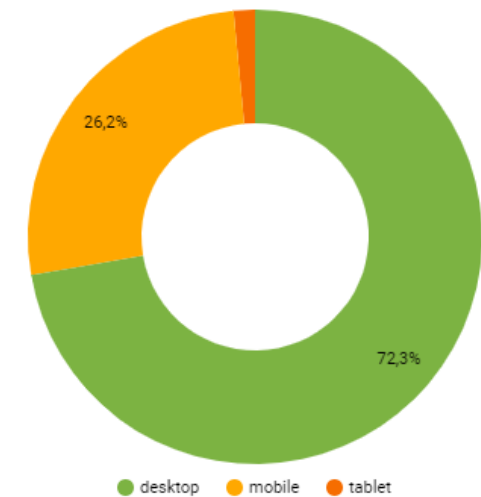
Country breakdown



Continent	Users	New Users
1. Europe	8.183	8.198
2. Americas	588	588
3. Asia	321	320
4. Africa	74	74
5. (not set)	29	29
6. Oceania	15	15

1 - 6 / 6 < >

What device are people using?



Device	Users	New Users
1. desktop	6.599	6.687
2. mobile	2.388	2.394
3. tablet	139	143

1 - 3 / 3 < >

HOW DO VISITORS REACH THE WEBSITE?



Google Analytics Acquisition Overview

Continent ▾

Region ▾

Channel ▾

Device ▾

1 ott 2020 - 7 mar 2022 ▾

Users

9.167

Sessions

15.259

Bounce Rate

57,96%

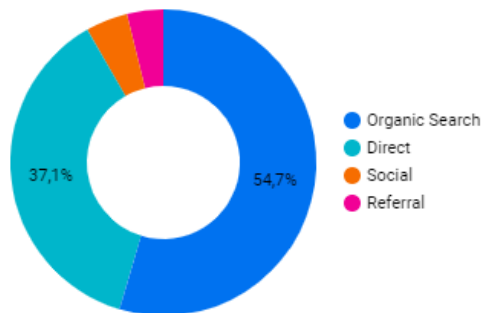
Goal Completions

Nessun dato

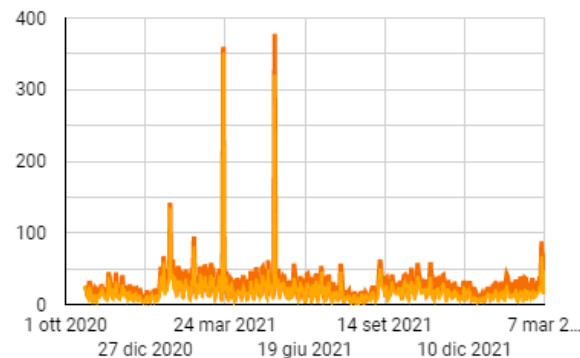
Avg. Time on Page

00:01:24

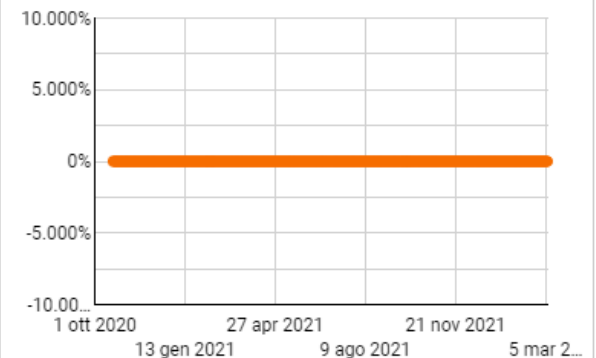
Top Acquisition Channels



Users (vs. New Users)



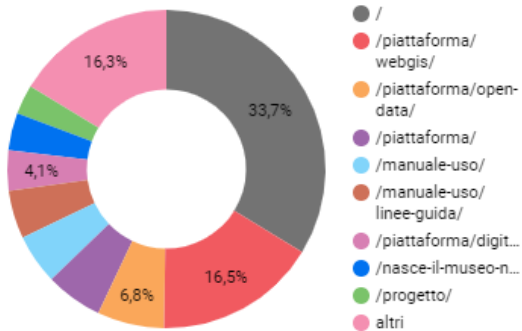
Conversions



WHICH ARE MAIN VISITED SECTIONS?

What do users see when they are in your website?

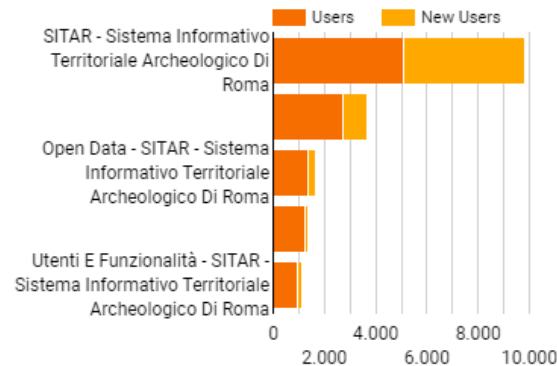
Which page is the most popular?



Page	Pageviews
1. /	11.486
2. /piattaforma/webgis/	5.619
3. /piattaforma/open-data/	2.314
4. /piattaforma/	1.977
5. /manuale-uso/	1.729
6. /manuale-uso/linee-gui...	1.665
7. /piattaforma/digital-libr...	1.399
8. /nasce-il-museo-ninfeo...	1.281
9. /progetto/	1.027
10. /equipe/	669

1 - 10 / 374 < >

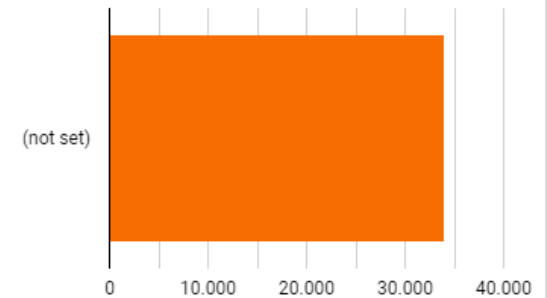
Most popular pages with title breakdown



Page Title	Pageviews
1. SITAR - Sistema Inform...	10.654
2. WebGIS - SITAR - Siste...	5.913
3. Open Data - SITAR - Sist...	2.458
4. Piattaforma Digitale - SI...	1.991
5. Utenti E Funzionalità - S...	1.759
6. Linee Guida - SITAR - Si...	1.683
7. (not set)	1.564
8. Digital Library - SITAR - ...	1.488
9. Nasce Il Museo-Ninfeo ...	1.345
10. Progetto - SITAR - Siste...	1.036

1 - 10 / 89 < >

Which content group is the most popular?



Brands (Content Gr...)	Pageviews
1. (not set)	34.049

1 - 1 / 1 < >



WEB-GIS
<https://repositor.archeositarproject.it/ui/map>

NEW AND RETURNING VISITORS

Google Analytics Audience Overview

Continent

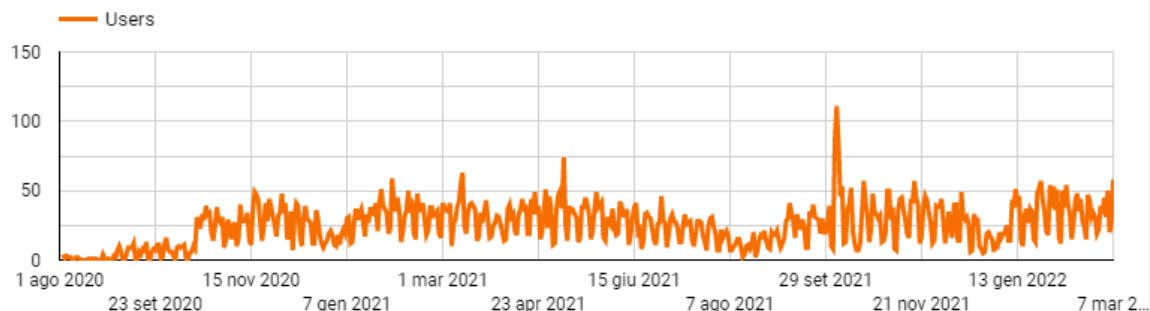
Region

Channel

Device

1 ago 2020 - 7 mar 2022

Your audience at a glance



Users

6.205



New Users

6.287



Number of Sessions per User

3,44



Sessions

21.357



Pageviews

1.047.620



Pages / Session

49,05



Avg. Session Duration

00:13:46



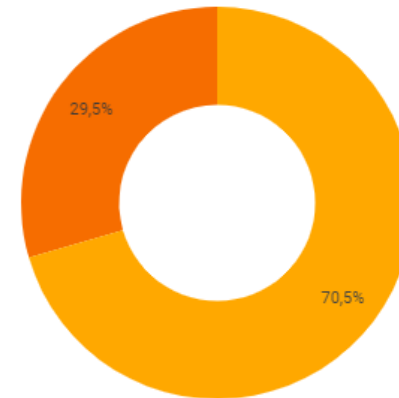
Bounce Rate

10,64%

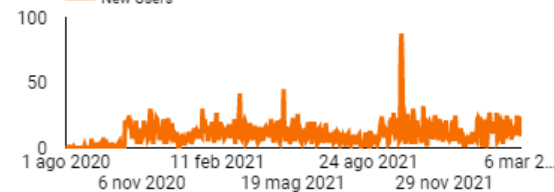


Returning Visitor

New Visitor



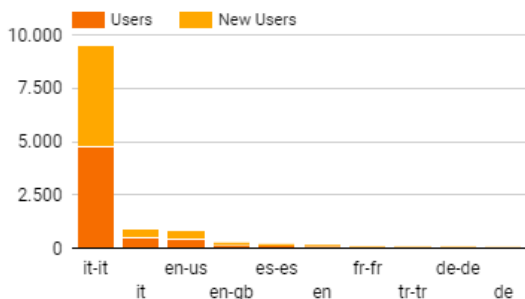
New Users



NATIONAL AND INTERNATIONAL VISITORS

Let's learn a bit more about your users!

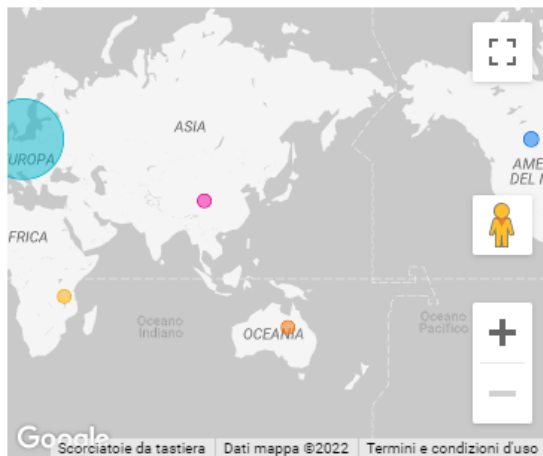
Language breakdown



Language	Users	New Users
1. it-it	4,730	4,756
2. it	464	448
3. en-us	433	434
4. en-gb	144	145
5. es-es	107	107
6. en	87	87
7. fr-fr	49	49
8. tr-tr	41	41
9. de-de	41	43
1... de	28	28

1 - 10 / 58 < >

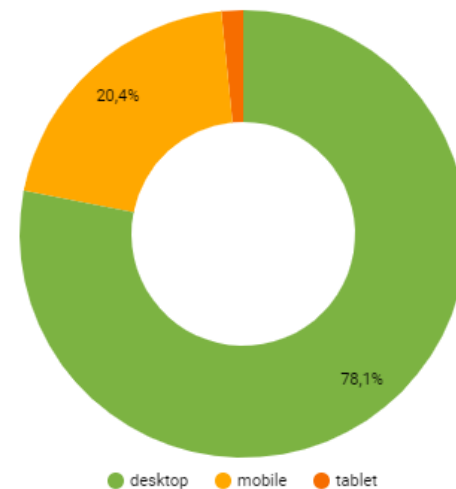
Country breakdown



Continent	Users	New Users
1. Europe	6,040	6,131
2. Americas	138	137
3. Asia	22	19
4. Oceania	9	9
5. Africa	4	4
6. (not set)	2	2

1 - 6 / 6 < >

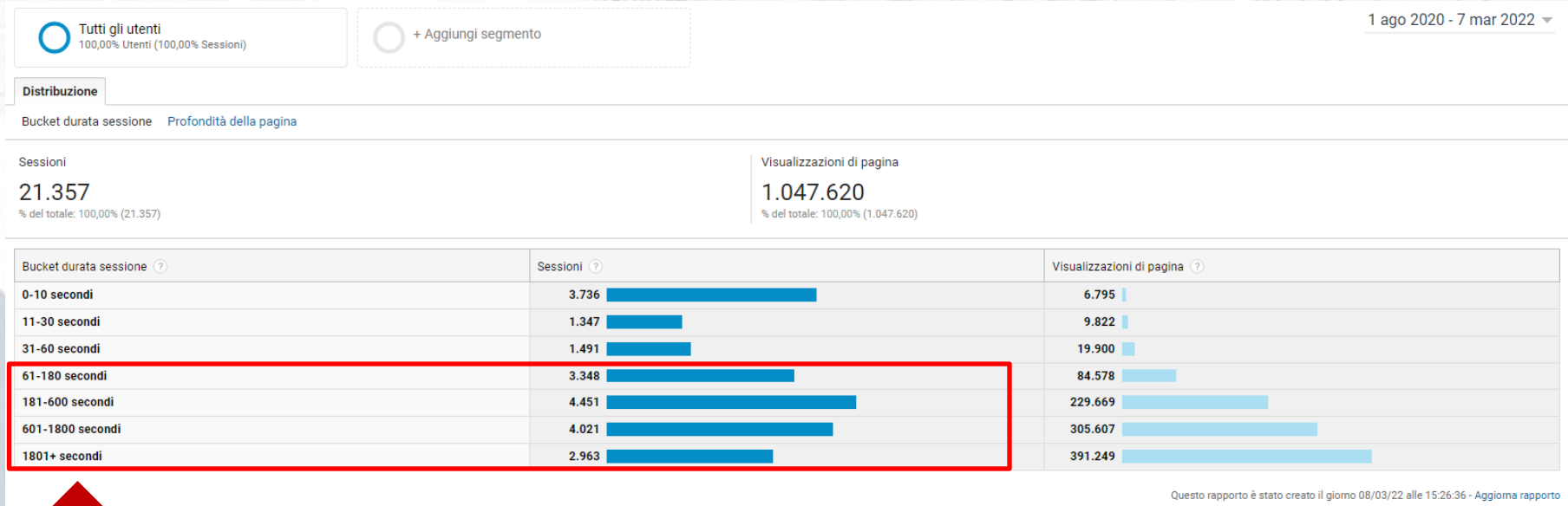
What device are people using?



Device	Users	New Users
1. desktop	4,899	4,914
2. mobile	1,277	1,285
3. tablet	98	103

1 - 3 / 3 < >

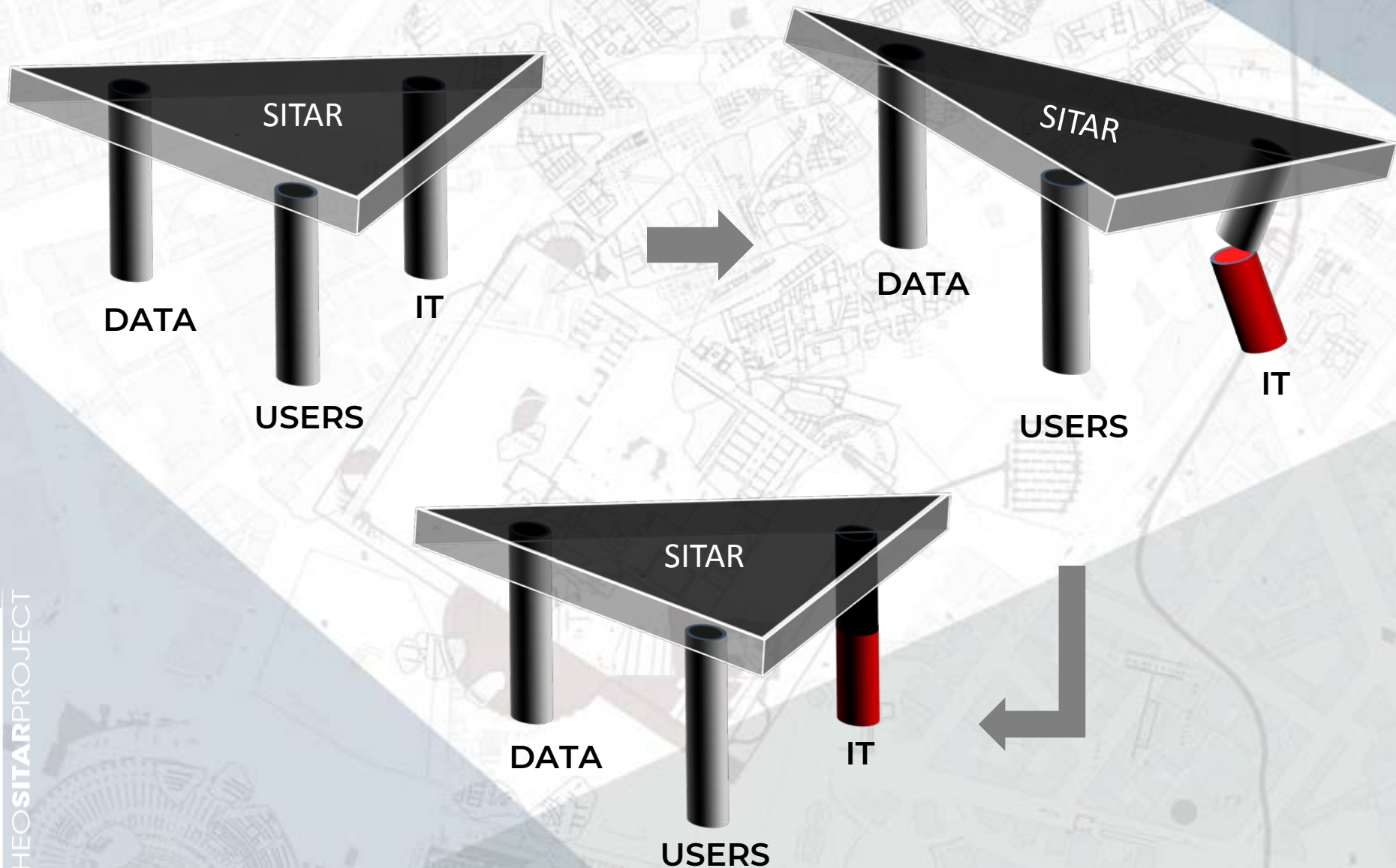
HOW AND FOR HOW LONG DO VISITORS INTERACT WITH THE SYSTEM?



30 minutes

31-60 secondi	1.491
61-180 secondi	3.348
181-600 secondi	4.451
601-1800 secondi	4.021
1801+ secondi	2.963

LONG TERM SUSTAINABILITY



NEXT STEPS...

SHORT
TERM

- methods and tools for archaeological impact assessment in support of rescue archaeology

SHORT-
MIDDLE
TERM

- SITAR in support of PNNR activities (European Recovery Plan)

LONG
TERM

- 3D visualization of archaeological features



Ευχαριστώ!